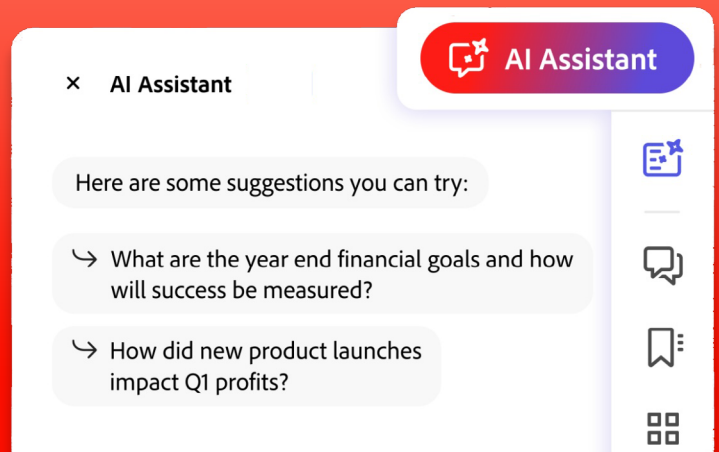




# Accelerate productivity with generative AI for digital documents.



The rapid adoption of generative AI signals a profound shift in how people interact with content and information. This shift is perfectly timed as 80% of global workers are experiencing information overload and on average, knowledge workers spend over eight hours per week searching for, recreating, and resharing information<sup>1</sup>—highlighting the need to reduce time to information and boost document productivity.

[AI Assistant for Adobe Acrobat](#) is a conversational feature that lets you interact with your documents to get quick answers to questions based on the PDF content in a comprehensive and informative way. It links to the text and data table sources within your document and also suggests follow-up questions based on the primary question.

The [Generative summary](#) feature automatically provides an outline with headings and summaries to highlight key points in the document. It generates key insights that help you easily comprehend the PDF content.

## Turn your documents into action with AI Assistant.

AI Assistant empowers your [team to turn documents into action faster](#). It's easy to use, follows responsible data security practices, and takes just minutes to deploy. AI Assistant can be used with almost any document format and works across one or many documents, and meeting transcripts.<sup>2</sup>

### Sales

Quickly and efficiently prospect new customers, create sales proposals, and respond to customer requests.

### Finance

Expediently analyze financial statements and industry reports, and provide timely recommendations for businesses.

### Research & development

Synthesize insights from technical white papers into R&D recommendations sooner, fast-tracking product innovation.

### Marketing & PR

Accelerate comprehension and creation of compelling marketing content, such as blogs, decks, and white papers.

### Legal

Promptly assess the impact of new regulations and review company contracts faster.

### Human resources

Speed up talent searches and update policy documents faster with instant insights and summaries.

“Adobe’s know-how in documents and secure AI enabled the AI to do what it is good at while enabling users to apply creativity and ingenuity. The combination of AI plus humans is greater than the sum of the parts.”

Kamal Bhadada, President,  
TCS Interactive and NBMG



1. Lauren Trees "KM Makes Knowledge Workers More Productive and Less Stressed Out," American Productivity & Quality Center, November 17, 2022.  
2. Support for insights across documents and meeting transcripts coming soon to AI Assistant for Acrobat.

# AI Assistant is designed for documents.

The generative AI features in Acrobat were built on Adobe's unique expertise of PDF structure and content. The ability to deeply understand PDFs enables AI Assistant to analyze and surface insights from digital documents with greater precision and will allow us to continue to refine the outputs in the future.

## Insights you can trust.

AI Assistant looks only at the documents you tell it to. Adobe's unique proprietary technology generates verifiable insights across one or many documents, with attributions back to the source—so you can be assured you're accessing credible information.

## Writing made easy.

Empower your team to create high-quality professional content for emails, blogs, presentations, research summaries, and more. Use the responses from AI Assistant to get the write-up you need and produce your deliverables in less time.

## Easy to use. Deploy in minutes.

Getting started with AI Assistant is fast and easy. Deployment only takes minutes, delivering fast time to value. Users will get instant access to AI Assistant integrated within Acrobat where they are used to consuming and editing PDFs. AI Assistant will only look at the documents you tell it to, providing streamlined AI data governance.



...If there is only one AI product you pay for right now, it should be Adobe's AI Assistant, which lets you chat with AI about PDF documents."<sup>3</sup>

Chris Smith, BGR

**BGR**

## Stay in control of your data.

Adobe is committed to [protecting your most important digital documents](#). AI Assistant features in Acrobat go through Adobe's responsible [AI Ethics governance process](#) and are developed and deployed in alignment with our [AI Ethics principles](#) of accountability, responsibility, and transparency.



Respect for  
customer data.

- Adobe customer data is not used to train large language models.
- AI Assistant only looks at the documents that you tell it to, keeping your team in control.
- It's easy to verify responses attributable to the source document.
- Enterprise controls manage who has AI access in your company.
- Adobe is committed to [our AI Ethics principles](#) to ensure AI technology is developed responsibly.

3. Chris Smith, "[Adobe's PDF AI Assistant Might Be the Most Useful AI Product I've Ever Seen](#)," BGR, April 16, 2024.

