

# Acronis Cyber Protect Cloud: Advanced Licensing

Build comprehensive cyber protection services for little to no upfront cost

## LEVERAGE THE WINNING APPROACH OF INTEGRATED CYBER PROTECTION

With cyberattacks growing in sophistication, speed, and intensity, service providers should realize the importance of covering all of their clients' data, systems and applications with cyber protection.

Acronis' little to no-charge licensing approach reimagines cyber protection for service providers. It gives them the opportunity to add cyber protection to 100% of their clients' devices at an affordable price, while having the flexibility to add advanced services to the most critical pieces of their IT environment.



## ABOUT ACRONIS CYBER PROTECT CLOUD

The only single-agent solution that natively integrates cybersecurity, data protection, and management to protect data, endpoints, and systems.

## THE WORLD'S BEST BACKUP AND RECOVERY

Full-image and file-level backup and recovery safeguard data on more than 20 platforms – with near-zero RPOs and RTOs.

## ENHANCED WITH ESSENTIAL CYBER PROTECTION AT NO ADDITIONAL COST

Acronis' advanced machine intelligence-based behavioral detection engine stops malware, ransomware, and zero-day attacks on client endpoints and systems.

## WITH PROTECTION MANAGEMENT BUILT FOR SERVICE PROVIDERS

Thorough post-incident investigation and proper remediation tools keep costs down for service providers – digital evidence is collected and stored in a secure central repository.

## ADVANCED LICENSING FOR ACRONIS CYBER PROTECT CLOUD

### Optimized to lower costs

Cut cyber protection costs by up to 50% by consolidating services from multiple vendors, solutions, and SKUs. You'll harness the power of one with an integrated solution, managed and deployed through one intuitive console.

- Benefit from fewer agents, less training, easier license management, and automation that boosts productivity
- Deliver optimal cyber protection for all data, systems, and applications while paying only for what clients need
- Increase your margin and lower risks for specific data, systems, and applications by adding advanced packs

### Inherently covers more data, systems, and applications

Gain a unique competitive advantage and increase your profitability with these essential, no-fee cyber protection features, which cover all endpoints.

- Security – Anti-malware and antivirus protection (optional local signature-based detection), anti-ransomware protection, vulnerability assessments, device control, #CyberFit score (protection assessment)
- Management – Group management of workloads, centralized plan management, remote desktop, remote assistance, and hardware inventory
- Disaster recovery – Test failover, and cloud-only VPN connection

### Automated quota management

Reduce manual work with automatic service quota management, based on the functionality you've enabled in your clients' protection plans. Ensure customized protection with less effort.

### Simpler license management and cost accounting

Streamline your monthly vendor license cost management and fine-tune your service plans based on the cyber protection requirements of specific data, systems, and applications.

### Greater flexibility for service plans and packages

Ensure higher margins and meet compliance and regulatory requirements by adopting leading service-plan definitions and packaging models that align with client requirements for risk reduction for data, systems, and applications.

### Agile per-GB and per-workload pricing models with no functional differences

Leverage both per-GB and per-workload pricing models while maintaining the same functionality. With Advanced licensing for Acronis Cyber Protect Cloud, partners can use both billing options under one commitment and via one management console. On a customer level, a client has just one licensing model – either per-GB, or per-workload.

### Beneficial OpEx model means easier accounting

Keep up with the competition by paying only for what you and your clients need, when you need it, so you don't end up with a huge bill for outdated infrastructure. With capital expenditures it is often more difficult to pinpoint the actual cost and value to a business. The OpEx approach helps businesses like yours stay relevant in ever-changing markets. This means you can meet your clients' needs and realize new success.

