

# Alibaba Cloud Intelligence

28.11.2022

# **Innovation Solutions for Sustainability**



To help the public sector, enterprises, and individuals move towards carbon neutrality.

#### **Carbon Vision**

Carbon Emission Management Platform for Government





**Emission** Overview



**Emission** Source

**Reduction Reduction Target** 

Method

## **Energy Expert**

**Energy Saving and Carbon Reduction** SaaS for Enterprise





Carbon Asset



Saving

Carbon



Carbon **Footprint Trade** 

### **Low Carbon Community**

Low Carbon Life App for Community and University





Carbon Charity



Carbon Knowledge



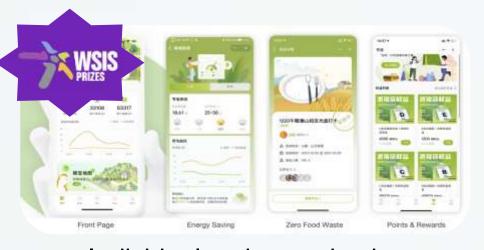
Carbon **Operation** 



Net-Zero Sustainable **Development Demonstration Zone** in Shenzhen



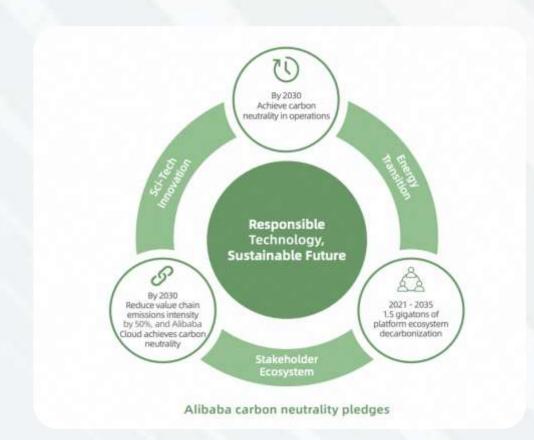
100% digital operation headquarter of Alibaba Cloud in Hang Zhou Achieve 30%+ energy saving



Individual carbon reduction for students at China Academy of Arts



**ESG Innovation Product/Service** of the Year



In addition to complete our own carbon neutrality, Alibaba pioneered the concept of Scope 3+, By 2035, we will facilitate 1.5 gigatons of GHG emission reduction over 15 years in Alibaba digital ecosystem.



Recycle + energy saving + carbon offset contribute to net zero carbon footprint

