



WESTCOAST CLOUD



AMPLIFY



MEET THE AMPLIFY TEAM – ACCELERATING YOUR BUSINESS TO THE NEXT LEVEL

We're thrilled to introduce you to Amplify – the UK's largest partner enablement team, on a mission to fast-track partners to success.

Amplify gives our partners direction from day one. It incorporates and builds on the Microsoft

SureStep programme, offering a range of tools and services to help you grow your revenue. We've developed the Amplify programme to reflect the breadth of support that Westcoast cloud provides, as well as the dedication and expertise of our team.

WHY WORK WITH AMPLIFY?



Strengthen long-term relationships

The Amplify team develops close ties with partners. They'll work with you to help you achieve your business goals and make the most of your partnership with Microsoft.



Get to grips with incentives and rebates

To grow your business, it's beneficial to take advantage of offers and promotions. Amplify can guide you through marketing funds and incentives, show you how to claim rebate, and explain how best to use co-op funding.



Achieve Microsoft competencies and partner designations

Whether you want to attain your first Microsoft designation or upgrade from Silver to Gold, the Amplify team can get you there faster. They're great at what they do – so far, our partners have chalked up over 250 Microsoft accreditations between them!



Develop your marketing strategy

You need more than just Microsoft competencies and designations to jump-start business growth – you also need a diverse set of marketing skills. Amplify provides materials and support to help you position solutions to your customers.

GET IN TOUCH

When it comes to taking your business to the next level, the Amplify team is here to make it happen. For more information, visit our website or get in touch at amplify@westcoastcloud.co.uk.

