Dynamics 365 Marketing

Personalise buyer experiences

Marketing

Build more rewarding business relationships when you create seamless experiences that increase lead generation, strengthen your marketing capabilities, and expand your sales opportunities with Dynamics 365 Marketing. Cloud 2020 will help you see clearer with a customised solution tailored to your business.

Why use Cloud 2020?

Cloud 2020 is a Microsoft Certified Partner and leading Microsoft Business Applications specialist. Our focus on Dynamics 365 and Power Apps enables us to keep up to date with the latest and greatest features and technologies released by Microsoft.

✓ **Dynamics 365 Experts**

✓ **Personal Approach**

✓ **Continued Support**

✓ **End-to-End Management**

✓ **Microsoft Certified Partner**

Orchestrate customer journeys

Easily orchestrate personalized multi-channel journeys that deliver the right message at the right time in the right channel to create rewarding relationships

Align sales and marketing

Create seamless customer experiences through marketing automation, shareddata, and business processesconnected to Dynamics 365 Sales to increase lead generation and productively nurture leads.

Make informed decisions

Improve automated marketing performance with AI-driven insights, lead scoring, and custom dashboards, plus gain a 360-degree view of customers through integration with Dynamics 365 Customer Insights.

Grow with an adaptable platform

Personalize and extend the capabilities of Marketing by easily connecting it with the apps and services you already use. Built-in privacy features help you comply with GDPR regulations and accessibility guidelines.

"Dynamics 365 Marketing is a marketing-automation application that helps turn prospects into business relationships. The app is easy to use, works seamlessly with Dynamics 365 Sales, and has built-in business intelligence."

Contact us for more information:

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