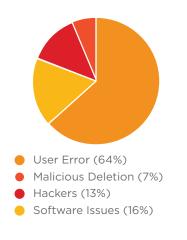
skykick



Data loss happens, even in the cloud!

Office 365 and the Cloud do not prevent data loss due to human action. One study¹ found that 32% of the companies surveyed had experienced data loss in the cloud. **75% of data loss is due to people deleting content accidentally or intentionally**, and that's not the only threat. Deleted items in Office 365 will be permanently removed after 14 days². Expanded Office 365 licenses and features offer unlimited retention, but don't provide a fast, easy way to restore content exactly as it was and where it was so your employees can get back on track quickly.

IT Compliance Policy Group
The default 14-day retention can be extended to 30 days



Data loss can be costly

Pepperdine University calculated the predictable cost per data loss to be **\$3,957**¹. However, depending on the content loss, that cost could be higher and even more devastating to a business.

Data loss can be stressful

Just the thought of data loss is stressful. But it doesn't have to be. With a backup solution, instead of reacting in panic to a data loss event, you can instead quickly and simply restore that data and get back on track quickly.

1. Graziadio Business Review - The Cost of Lost Data - 2003.





Exchange

Online

Sh



SharePoint for Business





Office 365 Groups



We would have been in real trouble had BOAB IT not configured SkyKick to protect our data. We would have likely had to pay a \$6,000 ransom, with no guarantee of getting our data unencrypted."

Practice Manager at law firm that was victim of ransomware, but protected by Cloud Backup

Unleash the productivity of Office 365

🚺 Office 365

Empowers productivity

Office 365 is the number-one cloud-based productivity suite, with powerful tools for communication, collaboration, and content creation. However, it is not designed to quickly and easily restore lost, deleted, or corrupted data.

🕙 CLOUD BACKUP

Restores data quickly, so you can stay productive



Unlimited Backup Up to 6 daily backups No data or retention limits No overages



Rapid Search Find lost data in seconds Simple, intuitive interface Robust browse & search options



One-Click Restore Restore data right back where it was Get back on track quickly Peace of mind

Coverage across all productivity applications

E 🛛 Exchange

Email, calendar, contacts, tasks, notes, Public Folders, and more.

Granular and bulk restore, including point-in-time restore

s 🕻 SharePoint

Site collections, Team Sites, subsites, lists, files, versions, and more

Granular and bulk restore, including entire site collection restore



Folders, files, versions

Granular and bulk restore, including full account and point-in-time restore



Conversations, calendar, files, Notebook, and Modern Team Sites

Granular and bulk restore, including full Modern Team Site restore

Product offerings

Cloud Backup Suite for Office 365

Most comprehensive data protection across the Office 365 tenant



Cloud Backup for Exchange Online

For businesses that only need to back up Exchange Online data



Cloud Backup for SharePoint & OneDrive for Business

For businesses that only need to back up SharePoint and OneDrive for Business data

